



The Consumer Healthcare Association

01 September 2020

PAGB appoints Associate Director of Regulatory Affairs

PAGB, the consumer healthcare association, has appointed Nisha Vempalle as Associate Director of Regulatory Affairs.

Nisha, previously Regulatory Affairs Manager at GlaxoSmithKline Consumer Healthcare, will lead the development and delivery of PAGB's regulatory strategy for medicines, medical devices and food supplements.

Nisha's extensive experience in consumer healthcare encompasses innovation, global brand expansion and POM to P category switches.

She is also a qualified pharmacist.

Michelle Riddalls, CEO of PAGB, said: "I am delighted to welcome Nisha to PAGB. Nisha brings with her an impressive wealth of regulatory and consumer healthcare experience spanning OTC medicines and medical devices.

"Her in-depth knowledge will help PAGB continue to provide a world-class service for our members and the consumer healthcare industry."

Nisha Vempalle said: "I am very excited to be joining PAGB in this new role at a time of unprecedented change and challenges in the industry, including Covid-19 and EU Exit.

"This is a great opportunity for me to work with PAGB industry members as well as our partners in government and NHS organisations, ensuring self care is prioritised to maximum effect in health care systems across the UK."

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Notes to editors:

PAGB, the consumer healthcare association, represents the manufacturers of branded OTC medicines, self care medical devices and food supplements in the UK.

For further information please contact Polly Newton, Media and Communications Manager, polly.newton@pagb.co.uk or call 07706 001500.