



The Consumer Healthcare Association

UK/EU Future Economic Partnership

In the period after the UK's withdrawal from the EU and the subsequent transition period to the end of 2020, there should be no fewer consumer healthcare products available in the UK and those products should be no less safe.

PAGB priorities for a future EU/UK trade deal:

- To ensure patient safety, to avoid duplicating processes and to minimise supply chain disruption, the UK and EU should agree appropriate Mutual Recognition Agreements for medicines, medical devices and food supplements standards, including the recognition of good manufacturing practice (GMP).
- The UK and the EU should aim for zero tariffs and free-flowing goods on all consumer healthcare products, ingredients and components

In addition, PAGB sees theoretical opportunities arising from divergence from the EU on some aspects of medical device and food supplements regulation and is currently exploring these opportunities in its working groups.

Consumer healthcare

Over-the-counter (OTC) and self care products are medicines, medical devices and food supplements that can be bought from a pharmacy or other retail outlet without a prescription. PAGB members make well known and trusted products that people in the UK use every day to maintain good health and treat self-treatable conditions. The UK market for OTC and self care products is worth £2.73bn a year (Nielsen Scantrack, data to WE 28.12.19).

Over-the-counter medicines, self care medical devices and food supplements are rightly highly regulated products. This is imperative to protect public health. Regulation of these products in the UK must continue to be sensible, effective and proportionate, without becoming overly burdensome.

PAGB and its member companies are committed to working with Government departments and agencies, including MHRA, to ensure negotiations over the terms of the UK's future trading relationships take the needs and priorities of the consumer healthcare industry into account.

About PAGB

PAGB, the consumer healthcare association, represents the manufacturers of branded OTC medicines, self care medical devices and food supplements in the UK. PAGB is proud to represent 48 out of the top 50 consumer healthcare brands.

For further information, please contact:

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