**MEDIA RELEASE**

**DATE: 23 September 2016**

**Johnson & Johnson Ltd’s Pat Smallcombe elected as new PAGB President**

Pat Smallcombe, ‎Area Managing Director Northern Europe, Johnson & Johnson Ltd, has been elected as the new President of PAGB, the UK trade association for manufacturers of over-the-counter (OTC) medicines, self care medical devices and food supplements.

Mr Smallcombe has been a PAGB Vice President since 2014 and was elected President at the PAGB AGM on 23 September 2016. He takes over from Carlton Lawson of GSK who has been appointed Head of Global Categories at GlaxoSmithKline Consumer Healthcare.

Also at the AGM, Steve Troote, SVP Northern Europe and Australia/New Zealand at RB was re-elected Vice Chair and David Barnett, Area General Manager Northern Europe, GSK Consumer Healthcare was also elected Vice Chair.

John Smith, PAGB Chief Executive, said: “I am looking forward to working closely with Pat Smallcombe as President. Pat brings with him a wealth of experience in the consumer healthcare industry, both in the UK and globally, which will be invaluable to the Board.

“In Pat, Steve and David, we have a strong team leading the PAGB Board and I am confident this will enable us to move the PAGB forward and deliver on our strategy to shape the consumer healthcare market.

“On behalf of the PAGB Board, I would like to congratulate Carlton Lawson on his new role at GSK and thank him for his contribution to PAGB.”

Pat Smallcombe said: “I am delighted to be taking up the role of PAGB President at this time. With the NHS facing continuing financial pressures, we need, more than ever, to support and empower people to self care. I look forward to building on the work PAGB has done to further the self care agenda and promote a people-centric approach to regulatory decision making.”

**- ENDS -**

**Notes to editors:**

PAGB (Proprietary Association of Great Britain) is the UK trade association which represents manufacturers of branded over-the-counter medicines, self care medical devices and food supplements.

Pat Smallcombe biography:

Pat Smallcombe is Area Managing Director of Johnson & Johnson Limited for Northern Europe, a post he has held since May 2013.

Prior to that he was Managing Director of Johnson & Johnson Inc. in Canada from April of 2011, coming from his role as the Vice President for the Over the Counter and Consumer Health Businesses for Johnson & Johnson Inc. in Asia Pacific.

Since joining industry in 1983 he has held Managing Director positions in key markets such as Ireland, CEER, Russia, Ukraine and CIS, the Nordics and in Canada. He has several years of experience in senior roles within regulatory, sales and marketing.

His leadership on innovation has been acknowledged through the achievement of three President’s Awards for Innovation on three different products in the US and Europe.

Pat has also been the business representative on the policy councils for Europe and Asia Pacific ensuring J&J works with key stakeholder groups in areas of business and health policy.

The new PAGB Board is comprised as follows:

Pat Smallcombe, Johnson & Johnson Ltd, President

Steve Troote, RB, Vice President

David Barnett, GSK, Vice President

Bron Gorny, Honorary Treasurer

Annette D’Abreo, Ceuta Healthcare

Alexander Duggan, Alliance Pharmaceuticals Limited

Dieno George, Thornton and Ross

Heidi Gresle, Merck

Tom Horner, DDD

Paul Kerry, Schwabe Pharma

Duncan Kettles, Sanofi

Neil Lister, Perrigo

Chris Mummery, Boehringer Ingelheim

Meelis Reidla, Pfizer Consumer Healthcare

Manfred Scheske, InFirst

Najoh Tita Reid, Bayer

Rob Yateman, Mentholatum

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